

NETWORK WATCH  
HOW TO PREDICT PROBLEMS PAGE 37

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TRENDS WATCH | BUSINESS INTELLIGENCE

## MAIA's 1KEY Intelligence Tool

MAIA Intelligence, home grown company developing BI reporting and analysis products using .Net technology announced the launch of its 1KEY BI tool. The tool connects all type of apps, irrespective of the database it uses and provides interfaces for all users, including technical professionals for query building and business users for click through reports. This helps users create dynamic reports.

Announcing 1KEY's launch, **Sanjay Mehta, CEO, MAIA Intelligence** said. "1KEY BI has many advantages over traditional MIS-reporting tools including low TCO, maximum-ROI and reduced manpower. The company claims that 1KEY will also reduce dependency on IT staffers.

"Traditional-BI assists the strategic-layer, but has left 85 percent of users to depend on static-reports. Dependency on these reports creates data-sanctity and a lot of time is spent in data validation than decision-making," said Mehta. To overcome this, 1KEY is a productive tool consisting of a wide range of components, with a variety of features to suit different business requirements.

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BUSINESS INTELLIGENCE

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