

MAIA Intelligence announces compatibility of its 1KEY Agile BI Suite with Windows Server 2008 R2

1KEY Agile BI Suite now certified to work with Windows Server 2008 R2 – Raising the bar for dynamic MIS, ad-hoc reporting and complex analytics.

Mumbai, Maharashtra, India, March 8, 2010 – MAIA Intelligence, a leading Business Intelligence (BI) software product company today announced that their flagship product, **1KEY Agile BI Suite** is now **certified to work with Windows Server 2008 R2**. Businesses that are deploying Microsoft's new offerings can now use 1KEY Agile BI Suite, a reporting and analytics solutions, well-suited for the enterprise customers who gain greater business insights from their large volumes of data.

1KEY Agile BI Suite, a comprehensive BI application caters to Strategic, Tactical & Operational data analysis & MIS reporting needs of multiple vertical industries. 1KEY Agile BI Suite enables business users to analyze a tremendous amount of information in an easy to use and highly visual manner, which helps them to quickly identify trends and gain greater insights into data to make analytically-based decisions.

Designed to help organizations reduce operating costs and increase productivity, Windows Server 2008 R2 provides enhanced management control over resources across the enterprise. It is designed to provide better energy efficiency and performance by reducing power consumption and lowering overhead costs.

Speaking on this certification, **Sanjay Mehta, CEO, MAIA Intelligence** said, *'Using Windows Server 2008 R2, we'll be able to better support our strategy as a BI software product company and demonstrate that MAIA Intelligence adheres to Microsoft's technical bar for Windows fundamentals, and platform compatibility'*.

'As a Microsoft Gold Certified Partner, MAIA Intelligence has focused its efforts on delivering a stable, fully-functional BI suite that offers end-to-end reporting analytics solution on Microsoft's platform,' said **Sanjay**. *'Businesses using 1KEY Agile BI Suite will benefit greatly from MAIA's strategic relationship with Microsoft, and the significant improvements we have made to our products and solutions, which include fast deployment and new reporting capabilities, will be equally evident.'*

'By earning the Works with Windows Server 2008 certification, MAIA Intelligence demonstrates its ongoing leadership with Microsoft technology,' said **Sanjay**. *'Customers from small businesses to large enterprises can leverage the powerful combination of 1KEY Agile BI Suite and Windows Server 2008 R2, with peace of mind knowing the solution has met the technical bar for application compatibility on the platform.'*

'Microsoft is pleased that MAIA Intelligence has embraced the latest Microsoft technologies – Windows Server 2008 R2, .NET Framework, Visual Studio 2008 and SQL Server 2008,' said **Eric Jewett, Director - Windows Server Marketing, at Microsoft**. *'By passing the Works with Windows Server 2008 R2, MAIA Intelligence is providing BI solutions that our mutual customers can deploy with confidence on Windows Server 2008 R2.'*

Works with Windows Server 2008 R2 software certification consists of approximately 20 test cases that independently confirm an application's compliance with Microsoft's application compatibility standards, while also ensuring the software performs in a 64-bit environment. The server application lifecycle is tested and key focus areas include common application compatibility challenges, security issues, and installation blockers. The server solution is comprehensively tested, including validating the associated client components running on Windows Vista and Windows 7. 'Works with Windows Server 2008 R2' provides customers with added trust and predictability that helps reduce TCO and future-proofs investment in the Microsoft infrastructure.



About MAIA Intelligence:

Founded in 2006, MAIA Intelligence is a young, innovative company in powerful business intelligence reporting and analysis software product space. The company with its mission to democratize BI and take it from few expert users to the operational managers, frontline executives to back office team is on its way to become the company with the largest BI user base within India. MAIA is Microsoft Gold Certified partner and has been selected as one of the NASSCOM Top 100 IT INNOVATORS in 2007. MAIA's 1KEY BI software has been tested and certified by Microsoft for ISV/software solutions. MAIA Intelligence is Microsoft's 1st Indian ISV partner having its product 1KEY BI compatible with Windows 7. Microsoft on its website published case study on MAIA Intelligence and 1KEY products.

MAIA recognized among Red Herring Finalist 100 for Asia in 2008 and winner in 2009. MAIA was also named as India's Most Trusted IT Vendor by a CIO survey by The CTO Forum. MAIA has been one of the first few companies to be listed in the Microsoft start-up Accelerator program. MAIA's 1KEY Agile BI Suite has been featured in Microsoft Solution Directory 2008. Readers of IT magazine voted MAIA as the 3rd Most Successful Startup Company in 2008 that will rock 2009. The product was also one of the only Indian BI to be recognized by NICS (National Informatics Centre) and empanelled in BI Tender alongside MNC products. MAIA has been written in Gartner's Hype Cycle for ICT in India, 2008 & BI Market Trends for 2008-09 APAC Reports.

MAIA corporate blog on Business Intelligence <http://blog.maia-intelligence.com>

Visit www.maia-intelligence.com for more information.

Media Contact:

MAIA Intelligence Pvt. Ltd.
Dhiren Gala
dhiren@maia-intelligence.com
+91 22 66888961
0 99202 49395