



Empowering Decisions

For
Pharmaceutical Companies

Indian Drug Manufacturers use Business Intelligence (BI) software to outshine in an increasingly competitive market by improving product development, enhancing go-to-market strategies, and optimizing their supply chains.

- Sales & Marketing
- Customer Analysis
- Production & Stores
- Compliance
- R&D
- Supply Chain
- QC & QA
- Costing
- Finance

Unlock the Value out of the SAP ERP

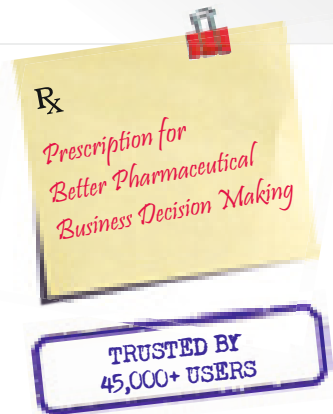
- Save on SAP License Cost
- Combine SAP & non SAP data
- 70 dimensional reports in 7 weeks
- No need for ABAP coders or MIS authors
- Improve performance of SAP

Top Value Drivers for Pharma

- Improved product quality
- Greater return on promotional investment
- Greater persistency and patient compliance
- Lower risk of new product success
- Increased sales effectiveness
- Additional revenues from existing drugs
- Reduced drug development and launch costs
- Greater regulatory compliance

MAIA Intelligence Pvt. Ltd.

09920249394
sales@maia-intelligence.com
www.maia-intelligence.com



1KEY BI - For MIS reporting and data analysis needs of Strategic, Tactical and Operational users across the enterprise



1KEY FCM - Balance Sheet Consolidation – MIS driven, Error Free and On Time



postXBRL - Instant Interactive Financial data | Compliance to Compete with XBRL based analytics

MAIA Intelligence