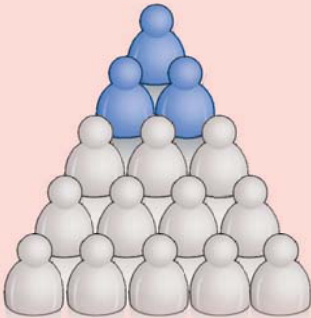


# Get **MORE** out of your **IT Budgets**

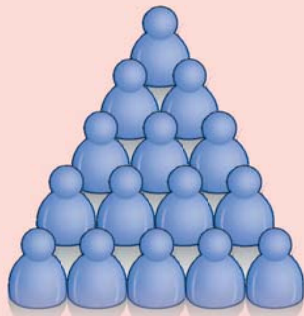
## Low BI Penetration



### Traditional BI

- Complex licensing & costing
- Long implementation cycle
- Steep user training curve
- Designed only for 'CXO' level needs
- High TCO

## Enterprise wide BI Penetration



### 1KEY Agile BI Suite

- Flexible & affordable licensing & costing
- Rapid implementation
- User friendly, Easy to adapt
- Designed for CXO + Operational level needs
- Low TCO



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