



UBM

Rs 50

# InformationWeek

THE BUSINESS VALUE OF TECHNOLOGY

VOL. 2 NO. 5 >> OCTOBER 2010 >> TOTAL PAGES 138 >>

# EDGE

Enterprises Driving Growth and Excellence through IT

**Honoring organizations  
using IT for maximizing  
business impact**

## Gateway Terminals bridges the gaps with BI

Gateway Terminals India (GTIL) deals with container Cargo Terminal services in the freight domain. The company's business is highly mission-critical.

This involves high-end and varied applications across the domains of operations, services and engineering. Since each department was adding data into different systems, consolidation of reports was a huge task and accuracy was also hard to determine. There

are multiple data sources involved, as well as text-based applications making the 'timely' data analysis critical and challenging.

GTIL decided to deploy MAIA's 1KEY BI solution primarily to bridge the time gap between the need for reports and the availability of the same. Today with this solution, GTIL has managed to not only provide standard reports, but also has enabled critical data analysis which was not possible earlier.

The savings are myriad—from time required to make the reports, the analysis to be made and faster decisions. The total implementation time for this solution was four man months. The company currently has 25 users across various departments using the solution.

GTIL estimates it will be able to get ROI in 10 man months.

The major gainer from this application is the commercial department. The productivity of the company's business users has gone up as they can now build their own reports quickly in the format they want.

The productivity of the IT team has also gone up as the team no longer needs to invest its time requesting business users to submit their reports. Team members can now use their time for productive and creative activities.

### HIGHLIGHTS

- > GTIL estimates that can get the ROI of the solution in 10 months
- > Users can now build their own reports

### SNAPSHOT

**Company:**

Gateway Terminals India

**Project:** BI solution

**Project Head:**

Ananthakrishnan Ganesan

## Gateway Terminals bridges the gaps with BI

Gateway Terminals India (GTIL) deals with container Cargo Terminal services in the freight domain. The company's business is highly mission-critical.

This involves high-end and varied applications across the domains of operations, services and engineering. Since each department was adding data into different systems, consolidation of reports was a huge task and accuracy was also hard to determine. There

are multiple data sources involved, as well as text-based applications making the 'timely' data analysis critical and challenging.

GTIL decided to deploy MAIA's 1KEY primarily to bridge the time gap between the need for reports and the availability of the same. Today with this solution, GTIL has managed to not only provide standard reports, but also has enabled critical data analysis which was not possible earlier.

The savings are myriad from time required to make the reports, the analysis to be made and faster decisions. The total implementation time for this solution was four man months. The company currently has 25 users across various departments using the solution.

GTIL estimates it will be able to get ROI in 10 man months.

The major gainer from this application is the commercial department. The productivity of the company's business users has gone up as they can now build their own reports quickly in the format they want.

The productivity of the IT team has also gone up as the team no longer needs to invest its time requesting business users to submit their reports. Team members can now use their time for productive and creative activities.

### HIGHLIGHTS

- > GTIL Estimates that can get the ROI of the solution in 10 months
- > Users can now build their own reports

### SNAPSHOT

**Company:**  
Gateway Terminals India  
**Project:** BI Solution  
**Project Head:**  
Ananthakrishnan Ganesan