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EDGE

Enterprises Driving Growth and Excellence through IT


BI/ANALYTICS

Mahindra Finance gains comprehensive insights using BI

With business growth and higher number of transactions happening, Mahindra & Mahindra Financial Services required an MIS reporting and data analysis solution, which could help generate and schedule reports to the management to track the performance and better monitor collections and businesses.

The BI tool requirement came when the report consumption increased at operational and tactical levels, as the business expanded. Reporting for operation team went up due to emphasis on improving productivity. The business users used to depend on the IT team for creating a report based on various combinations. The IT team gave them the required information in the form of an Excel sheet. If the same reports were required, a new Excel sheet had to be prepared.

To address these issues, the

HIGHLIGHTS

- > BI has helped the firm in improving the market share from 10 percent to 20 percent
- > Employee productivity has gone up by 25 percent after implementation of the BI project

firm selected a BI solution from MAIA Intelligence. This BI tool was a perfect fit for people who consumed operational reports and provided reports to management. Hence the time taken to work upon these operational reports was actually released by using this tool, as it already gave summarized reports along with charting options. The BI solution also gave operational managers the ability to monitor productivity on a real-time

SNAPSHOT

Company: Mahindra and Mahindra Financial Services

Project: BI implementation

Project Head: Suresh A Shanmugam

basis and make tactical decisions on resource allocation.

The interactive dashboards helped the firm to unlock information hidden within the data, discover trends and identify performing and non-performing products. The BI solution has also helped the firm to gain fast and accurate insights to solve complex business problems and react quickly to changing market trends. [IW](http://www.informationweek.in)