

# Readers Vote Three Start- Ups That Will Rock 2009!

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After highlighting the start-ups to look out for in 2009 in our previous issue, we canvassed our readers for their opinion on the three start-ups that would make it really big in the year. Well, the votes are in and it's time for the results.

In the story *Start-ups To Watch Out For In 2009* published in the January 2009 edition of *'i.t.'*, we had presented our readers with a list of 16 Indian tech start-ups that experts and industry observers thought would make it big in 2009.

But 16 is a large number. So we decided to stick our necks out and trim it even further to three! And who better to help us do so than our readers. We took these nominations to *'i.t.'* magazine's Web portal, [www.itmagz.com](http://www.itmagz.com), where we conducted a poll to arrive at the three start-ups most likely to race to the top this year.

And the winners are:

**3** MAIA Intelligence ([www.maia-intelligence.com](http://www.maia-intelligence.com)) 10% votes



Sanjay Mehta, CEO, MAIA Intelligence

"We are ecstatic on being voted as the third most promising company by *'i.t.'* readers. We would also like to thank our customers and partners for their unflinching support, confidence and patronage. We are proud to be the first Indian business intelligence (BI) reporting and analytics software product company, helping Indian businesses take better decisions. Currently, we have more than 50 large corporations using our solution. We now plan to scale higher within India and in overseas markets. We have just begun our journey and I am sure that with this initial success, we would become leaders among MIS solution providers in India, within a few years."

## About MAIA

MAIA Intelligence is a company that's into developing powerful business intelligence reporting and analytics software products and has emerged as a growing entity in the BI space. MAIA products aim to be comprehensive, affordable, and easy to learn, use, deploy and maintain. These products are designed to help customers and partners increase productivity and efficiency by transforming data into actionable information.

The company was selected as one of NASSCOM's 100 Top IT Innovators in 2007. It has also been named in the Red Herring 2008 '100 Finalists for Asia' and has been one of the first few companies to be listed in the Microsoft Start-up Accelerator programme. MAIA has even been ranked as the 'Most Trusted IT Vendor' for 2008 in a survey with CIOs by CTO Forum magazine.

Poll Results: Most Promising Start-up-2009 (courtesy [www.itmagz.com](http://www.itmagz.com))

| The Start-up                 | Votes % |
|------------------------------|---------|
| Sporting Mindz               | 52%     |
| Mondial Consulting           | 14%     |
| MAIA Intelligence            | 10%     |
| Farepool.com                 | 6%      |
| Myntra                       | 3%      |
| Inbiopro                     | 2%      |
| iYogi                        | 2%      |
| Desicrew                     | 2%      |
| Zoomtra.com                  | 2%      |
| Kanaga Networks              | 2%      |
| RouteGuru                    | 2%      |
| Pothi.com                    | 2%      |
| Studiosmile                  | 1%      |
| Eko India Financial Services | 1%      |
| Robhatah Robotic Solutions   | 1%      |
| Aspiring Minds               | 1%      |