

Start-ups To Watch Out For In

2009

As 2009 arrives, we decided to look back at the year gone by while also casting a glance at the start-ups that industry observers and experts predict will make it big in the coming years.

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MAIA Intelligence

(www.maia-intelligence.com)

The company is into developing business intelligence reporting and analysis products. These BI products are next generation reporting solutions built from the ground up on Microsoft .NET technology.

“MAIA is the only Indian BI product company in the country and named in the Gartner Hype Cycle for India 2008 report. In a short span of 30 months and with a team size of less than 35, this company has successfully developed and marketed its innovative and affordable software in the business intelligence (BI) space. 1KEY BI, MAIA’s flagship product is real value for money—a Mercedes at the price of Maruti.”



Zoeb Adenwala, CIO, Essel Propac



the journey from the starting line to the milestone of success is often a rough one. Not every venture that starts out, succeeds. But the one that does, often makes a huge impact. Everything about these ventures—from their teams, their product offerings, their business model and their execution of a plan—is concerted and focused.

The global recession might have slowed down some enterprises, but it is heartening to see the Indian entrepreneurial eco-system abuzz with activity. A number of start-ups have emerged in the tech domain and some have achieved notable

success too.

In our attempt to bring you success stories from the tech start-up arena, we approached a few experts and industry observers for their opinion on successful Indian tech start-ups worth emulating. Naturally, everyone had their own favourites. We present you with a list of nominations received from these experts, along with brief descriptions of the companies nominated and testimonials from the industry-watchers.

Now, we leave it to our readers to select the best amongst these, by voting for their favourite. The votes can be cast at www.itmagz.com or e-mailed to itedit@efyindia.com

The result of this poll will be published in the subsequent edition.