

TEKMINDZ, MAIA join hands to Provide Business Intelligence Solutions

MAIA Intelligence welcomes TEKMINZ to its channel to provide operational BI, rich real-time reporting analytics for latter's enterprise-scale customers

July 5, 2011, Mumbai: MAIA Intelligence, a leading provider of Business Intelligence (BI) software products today announced that it has entered into a partnership agreement with **Samin TekMindz**, a software engineering company that builds scalable, secure software solutions to provide consulting, implementation, training and support on MAIA's award-winning 1KEY suite of BI solutions to TEKMINZ's global customers.

1KEY BI caters to strategic, tactical and operational data analysis and MIS reporting needs of multiple vertical industries. With 1KEY, enterprise customers enjoy the benefits of faster turn-around time for data analytics, higher visibility of enterprise assets, increased accuracy and effectiveness of business decisions, and lower cost. All these insights help enterprises covering a broad spectrum of industry verticals make timely, data-driven decisions to improve corporate performance.

Prachi Sharma, Founder & CEO, Samin TekMindz, said, *'Such strategic partnership is the key to success. We work together with business and technical teams of both our partners and customers to ensure we deliver high quality solutions. The developed working relationship with our partners and clients results in reduced risk and increased efficiencies in the projects we deliver.'*

She further added, *'With enhanced MIS reporting, data visualization and BI analytics, these solutions will not only empower our customers to make faster and smarter informed decisions but also provide them more control and better predictability over their projects and operations.'*

TekMindz provides end to end solutions to leverage technology beyond any confinements as facilitators to build new products, services or infrastructure, refine exiting systems and implement sagacious business and technology strategies in the dynamic digital environment of the present web-centric arena.

Sanjay Mehta, Chief Executive Officer, MAIA Intelligence, said, *'We are thrilled to enter this alliance with TekMindz having varied experience in providing robust, cutting-edge technology solutions specially in banking domain. Through our association, we shall further extend our reach and look forward to their plan to introduce the benefits of 1KEY BI's enhanced reporting and analytics software to their customer base.'*

'In today's competitive environment, it has become imperative for enterprises to analyze their data more critically. And 1KEY BI solutions' data-driven insights help enterprise business users to gain operational efficiency and also comply with the statutory, regulatory and top management's MIS reporting requirements with ease,' he further added.

About MAIA Intelligence:

Founded in 2006, MAIA Intelligence is a young, innovative company in powerful business intelligence reporting and analysis software product space. The company with its mission to democratize BI and take it from few expert users to the operational managers, frontline executives to back office team is on its way to become the company with the largest BI user base within India. MAIA is Microsoft Gold Certified partner and has been selected as one of the NASSCOM Top 100 IT INNOVATORS in 2007. MAIA's 1KEY BI software has been tested and certified by Microsoft for ISV/software solutions. MAIA Intelligence is Microsoft's 1st Indian ISV partner having its product 1KEY BI compatible with Windows 7. MAIA Intelligence and 1KEY products case study is published by Microsoft. MAIA Intelligence won the Microsoft ISV Innovation Award and finalist for UTV Bloomberg's CXO Awards in 2010.

MAIA recognized among Red Herring Finalist 100 for Asia in 2008 and was also named as India's Most Trusted IT Vendor by a CIO survey by The CTO Forum. MAIA has been one of the first few companies to be listed in the Microsoft start-up Accelerator program. MAIA's 1KEY Agile BI Suite has been featured in Microsoft Solution Directory 2008. Readers of IT magazine voted MAIA as the 3rd Most Successful Startup Company in 2008 that will rock 2009. It was also one of the only Indian BI to be recognized by NISCI (National Informatics Centre) and empanelled in BI Tender alongside MNC products. MAIA has been written in Gartner's Hype Cycle for ICT in India, 2008, BI Market Trends for 2008-09 APAC and 2010 APAC Emerging Technology for Business Leaders Reports. MAIA has been recognized by Red Herring as winners in Asia and Finalist among Global companies in 2009.

Visit www.maia-intelligence.com for more information.

MAIA corporate blog on Business Intelligence Blog <http://blog.maia-intelligence.com>

About TEKMINZ:

TekMindz is a CMMi Level 3, ISO9001 and ISO27001 certified software solutions engineering company that builds scalable, secure software solutions for global customers with best-in-class resources. Its clients are ISVs and software-enabled companies that are building, implementing and maintaining cutting edge products. TekMindz has the right blend of experience and can-do attitude and deploys high-end infrastructure facilities, state-of-the-art technology and best-in-class resources to meet and exceed customer expectations.

TekMindz provides end-to-end solutions in varied industry domains comprising: Healthcare (with HIPAA & HL7 compliance), Product Engineering & Re-engineering Services, Integrated Audio Visual Control & Automation Systems, GIS & Remote Sensing, BI & Analytics, Mobile Computing, QA & Automation Services, e/m Governance, Education, Integrated Fleet Management & e-Ticketing, ERP, Cloud Computing & Virtualization, Travel & Transport, Network & Application Security, Captive Management Services and BFSI Solutions & Services.

Visit www.tekmindz.com for more information.

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Tekmindz, MAIA Intelligence, MAIA, 1KEY, 1KEY BI, 1KEY Agile, BI Suite, Agile BI, BI software, BI solution, BI partner, BI consulting, BI tool, BI application, samin tekmindz, CPM, DSS, KPI, dashboard, MIS reporting, MIS, data analysis, data analytics, analyze data, data visualization, dashboard software

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