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BFL picks MAIA Intelligence device

Bureau Pune, July 25, 2008

Bharat Forge Limited (BFL), has selected the 1KEY Agile BI Suite from MAIA Intelligence, a provider of intelligence tools to meet its reporting and analytics challenges. "BFL collects a massive amount of manufacturing, customer and business data through a variety of channels. We needed a way to aggregate understand and analyze that information," Yogesh Zope, Vice President, IT Services, BFL said.

"1KEY will enable us to assemble all the relevant data for business users logically and in a structured presentable reporting format. The 1KEY solution has the ability to handle large data volumes and has a single consolidated interface for SAP and non-SAP data. This will help us manage our manufacturing, sales and business better," he said. BFL will deploy 1KEY to collate and deliver performance management reports for the business users and the top management. To start with, data from manufacturing, finance and operations will be connected to 1KEY's dashboards and content reports for insights into its inventory, costs, customers, profitability and key business areas, including revenue management, reservations, management reporting and performance analysis.

Sanjay Mehta, CEO, MAIA Intelligence Pvt. Ltd. said companies were using 1KEY business intelligence to tie front line activities and decision making to the overall strategic goals. This will help companies cope with their operational reporting needs," he said.

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