

## **XBRL Workshop announced for Finance Professionals**

**CA Vinod Kashyap, XBRL Guru shall present at this one day workshop on XBRL organized by MAIA Intelligence**

**July 12, 2011, Mumbai: MAIA Intelligence**, a leading provider of Business Intelligence (BI) and XBRL software products today announced that it has organized an one day workshop on XBRL (eXtensible Business Reporting Language) in order to foster XBRL understanding, and transfer knowledge and unique experience of financial reporting through XBRL.

XBRL is a language for the electronic communication of business and financial data which is revolutionizing business reporting around the world including India. It provides major benefits in the preparation, analysis and communication of business information. It offers cost savings, greater efficiency and improved accuracy and reliability to all those involved in supplying or using financial data. It is one of a family of "XML" languages which is becoming a standard means of communicating information between businesses and on the internet.

This workshop is meant for finance professionals, investors, investment analysts and academics with the profiles like Accountants, Auditors, Financial Controllers (Chartered Accountants), Company Secretary, Cost Accountants, Investors & Investment Analysts (CFAs, MBAs and Business Analysts), Management Representatives (CFOs, CTOs, CIOs, Project Managers), CEO, MD, Directors in Accounting, Finance and IT of any corporate.

Key Takeaways of this Microsoft sponsored workshop are to help understand meaning & nature of XBRL; technical terms commonly associated with it, XBRL Taxonomies & XBRL Instances, XBRL implementation and MCA mandate in India, XBRL Assurance, XBRL tools solution and report creation and creating instance documents. There will also be a live demo of XBRL tool followed by Q&A and interaction.

**Sanjay Mehta, Chief Executive Officer, MAIA Intelligence**, said, *'XBRL provides a more cost effective and reliable platform for information transfer, in which data is instantly accessible and re-usable across the corporate reporting supply chain — between businesses and regulators, among regulators and between regulators and their audiences in government, the markets and industry. As XBRL is being positioned as the vocabulary of business and financial reporting, such workshops shall provide valuable support and guidance to finance professionals in switching over to this new technology.'*

**Vinod Kashyap, XBRL Guru** said, *'in response to changing expectations of stakeholders towards transparency and good governance a new information management environment is continually emerging. This expects the businesses optimum information transparency, especially in financial reporting. This new standard of financial reporting viz. XBRL for formatting financial data and structuring financial reports, are sweeping the globe including India. This workshop shall provide information about the technicalities, preparation of XBRL reports, analysis of XBRL documents and communication of business information. It offers cost savings, efficiency and reliability to all those involved in supply or use of financial data.'*

## **About MAIA Intelligence:**

Founded in 2006, MAIA Intelligence is a young, innovative company in powerful business intelligence reporting and analysis software product space. The company with its mission to democratize BI and take it from few expert users to the operational managers, frontline executives to back office team is on its way to become the company with the largest BI user base within India. MAIA is Microsoft Gold Certified partner and has been selected as one of the NASSCOM Top 100 IT INNOVATORS in 2007. MAIA's 1KEY BI software has been tested and certified by Microsoft for ISV/software solutions. MAIA Intelligence is Microsoft's 1<sup>st</sup> Indian ISV partner having its product 1KEY BI compatible with Windows 7. MAIA Intelligence and 1KEY products case study is published by Microsoft. MAIA Intelligence won the Microsoft ISV Innovation Award and finalist for UTV Bloomberg's CXO Awards in 2010.

MAIA recognized among Red Herring Finalist 100 for Asia in 2008 and was also named as India's Most Trusted IT Vendor by a CIO survey by The CTO Forum. MAIA has been one of the first few companies to be listed in the Microsoft start-up Accelerator program. MAIA's 1KEY Agile BI Suite has been featured in Microsoft Solution Directory 2008. Readers of IT magazine voted MAIA as the 3rd Most Successful Startup Company in 2008 that will rock 2009. It was also one of the only Indian BI to be recognized by NICS (National Informatics Centre) and empanelled in BI Tender alongside MNC products. MAIA has been written in Gartner's Hype Cycle for ICT in India, 2008, BI Market Trends for 2008-09 APAC and 2010 APAC Emerging Technology for Business Leaders Reports. MAIA has been recognized by Red Herring as winners in Asia and Finalist among Global companies in 2009.

Visit [www.maia-intelligence.com](http://www.maia-intelligence.com) for more information.

MAIA corporate blog on Business Intelligence Blog <http://blog.maia-intelligence.com>

## **About Mr. Vinod Kashyap:**

A Chartered Accountants and an Information Systems Auditor, Mr. Vinod Kashyap is well versed and involved in corporate reporting. He has over 25 years of rich experience in the field of Assurance & Taxation. He has been advisor to several corporate, both multinational and domestic, covering wide areas like accounting, systems implementation, adoption of good industry practices etc. He is engaged in the business of conducting training courses on XBRL for banks, corporate and finance professionals. He has contributed articles on XBRL in Journals, International Websites. He has made presentation on XBRL at various Seminars organized by professional bodies in India. His case study on XBRL has been published in the Research Report on XBRL titled "Enabling Compliance and Business Improvements through XBRL" published by Aberdeen Group of USA.

## **For editorial queries, please contact:**

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XBRL, business reporting, reporting language, MAIA, MAIA Intelligence, post XBRL, postXBRL, taxonomy, instance document, metadata, MCA mandate, XBRL workshop, XBRL seminar, XBRL event, XBRL webinar, XBRL banner, XBRL, XBRL hands-on, XBRL demo, XBRL software, XBRL solution, XBRL application, XBRL tool

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